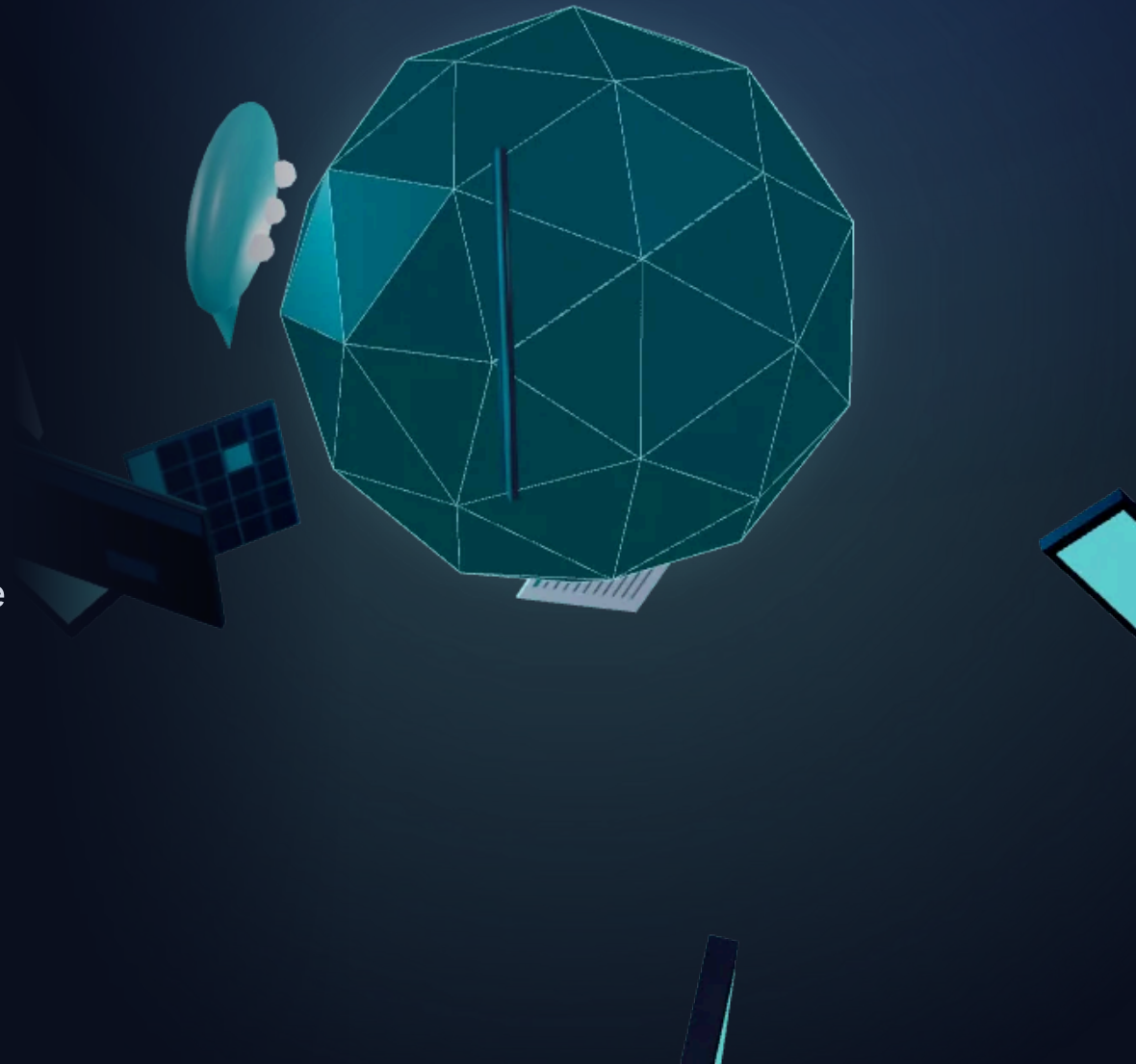




## CLIENT PORTFOLIO

# Real systems. Real results.

We replace paper, phone calls and spreadsheets with systems that run your operations — and give you back your time.



## The impact so far

4

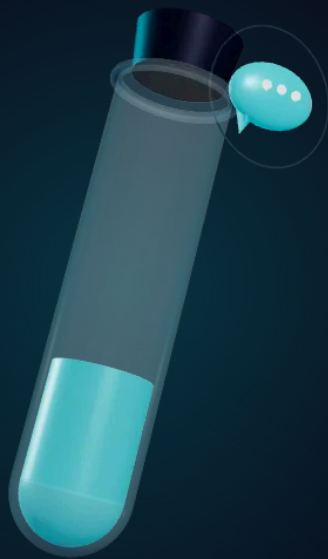
Industries served

Healthcare

Sports

Construction consulting

Gold retail



## 01 · HEALTHCARE

A community pharmacy in Qatar

# Blood-test results now reach patients on WhatsApp — automatically.

### CHALLENGE

Blood tests were tracked by phone. Staff called the lab, then called the patient. Management had no visibility of where any test was.

### WHAT WE BUILT

A tracking system that follows every blood test from the moment the patient hands in the sample until they receive a WhatsApp message with a link to their result. Management follows every operation live from their phone.

### RESULTS

Automatic WhatsApp result delivery

Live tracking on mobile

## 02 · SPORTS

A leading sports club in Qatar

# From pen-and-paper bookings to one central digital system.

### CHALLENGE

Football pitch and swimming pool bookings were written by hand on paper. Payroll for players and staff was managed manually.

### WHAT WE BUILT

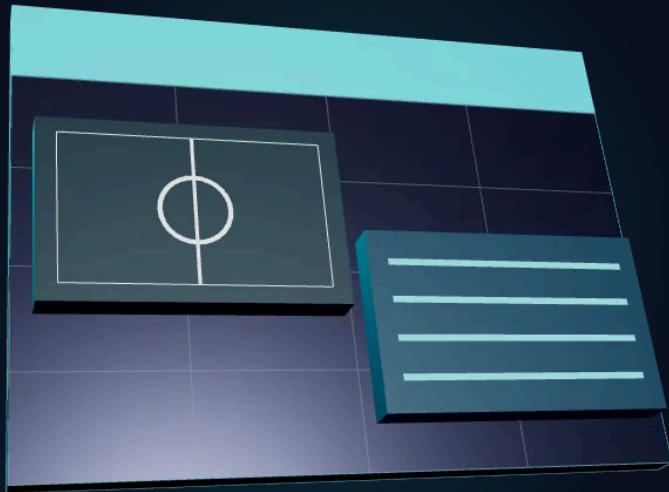
(1) A centralized digital booking system for football pitches and the swimming pool. (2) An HR system that records player and staff salaries and generates monthly reports automatically.

### RESULTS

100% of bookings digital

2 facilities, 1 system

Automatic monthly payroll reports



## The whole consultancy — contracts, payments, site visits, approvals — running on one platform.

### CHALLENGE

Operations were spread across a no-code tool and manual follow-ups. Payments, approvals and site visit reports took time and were hard to track.

### WHAT WE BUILT

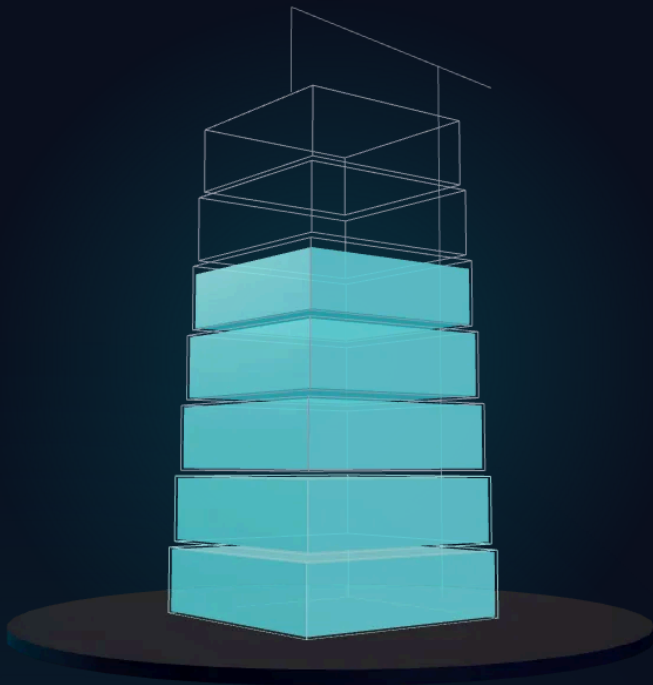
Supervision contracts with automatic payment schedules, site-visit logging with photos, AI-generated site visit reports, a QCS 2014 compliance assistant, WhatsApp notifications, per-staff permissions, analytics dashboard, PDF generation, and Sanad — an AI assistant that answers questions about the company's own data. We migrated all their historical data into the new platform.

### RESULTS

10 data modules migrated

AI site-visit reports

Automatic payment schedules





#### 04 · GOLD RETAIL

A gold trading brand in Qatar

## Customers can now buy gold in fractions — right from their phone.

### CHALLENGE

Buying gold usually means a full bar or piece and a visit to the shop — a high entry barrier for everyday buyers.

### WHAT WE BUILT

A complete gold-trading mobile app, live on the App Store and Google Play, that lets customers buy fractional gold.

### RESULTS

Live on iOS & Android

Fractional gold buying

## Ready products



### SoftOps

The operations platform for construction consultancies — contracts, payments, site visits, compliance and an AI assistant in one place.

[launchsoftops.softrun.net](https://launchsoftops.softrun.net)



### Nashir

Design your social media posts with AI, then publish and schedule them to Meta — in one or two steps, from one place.

[nashir.softrun.net](https://nashir.softrun.net)

# Let's talk

What would you do with your time back?

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**softrun.com.qa**



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